

**MINUTES OF MEETING OF THE EXPORT PROMOTION  
COUNCIL HELD ON WEDNESDAY, 31ST SEPTEMBER 2024,  
AT CONFERENCE HALL, MINISTRY OF COMMERCE,  
INDUSTRY, AND TOURISM, DAMATURU**

**ATTENDANCE.**

SN	NAME	ORGANIZATION	GSM	SIGN
1	Kashim Tijjani Kalli	MCIT CHAIRMAN/HC	08033986570	
2	Mohammed Alkali	YBSMSICB	07068696589	
3	Saje Abba	MIN OF AGRIC	08036531664	
4	MAL. Kalli Kachalla	SMRD	07032047243	
5	Suleiman Baba Gimba	MIN OF INFORMATION	08034393016	
6	MK.Machina	YOCCIMA	08034389884	
7	J.E John	NCS	08027798241	
8	Sani Musa	RMRD	08036549233	
9	Ali Umaru Koli	SON	08068915707	
10	Abubakar Adamu Fika	MSME	08138508752	
11	Hamza Saidu	YICL	08062347777	
12	Usman Ahmed	NEPC	08036977575	
13	Abubakar Hussaini Biriri	NEPC	08062909629	
14	Mustapha Galadima	YOBE SHIPPERS ASS.	08030952634	
15	Amina Ahmed Bello	MANR	07031296090	
16	Ibrahim Umar Ibrahim	MCIT	08068644338	
17	Audu Abubakar Daya	SECRETARY MCIT	07031073812	

## **Meeting Summary: Yobe State Export Strategy & Private Sector Engagement**

### **Opening:**

The meeting was opened by the Director of Commerce, who serves as the chair, to engage private sector entities that participated in developing the Yobe State Export Strategy (YSES). The Director emphasized the importance of collaboration between the public and private sectors to promote export activities and enhance the competitiveness of local products.

### **Key Objectives of the Yobe State Export Strategy (YSES):**

- To identify and develop export opportunities for Yobe State.
- To enhance the competitiveness of local products in the international market.
- To increase the contribution of exports to the state's GDP.
- To create a supportive environment for MSMEs to engage in export activities.
- To establish a coordinated approach among stakeholders for export promotion.

### **Private Sector Participants:**

The following private sector entities were present, having participated in or witnessed the development of the strategy:

1. Yobe State Harmonized Traders Association, Muhammad Muktar Kime,07061375022
2. Yobe Shippers Association, Mustapha Galadima,08030952634
3. Yobe State Chamber of Commerce, Industries, Mines and Agriculture, Muhammad Kati Machina,08034389884
4. National Association of Small Scale Industries,Alhaji Usman,08068061714

5. Yobe State Gum Arabic Producers Association, National Vice President, 08062452863
6. Sesame Seed Producers Association
7. Miners Association

**Implementation and Key Beneficiaries:**

The Ministry of Commerce will lead the implementation of the Yobe Export Strategy, in close collaboration with all members of the Yobe State Committee on Export Promotion

SMEs operating in the non-oil export ecosystem are the major beneficiaries, including active and potential exporters, local and foreign commodities aggregators, and women and youth entrepreneurs.

**Conclusion:**

The Director of Commerce thanked the private sector entities for their participation and emphasized the importance of continued collaboration to ensure the successful implementation of the Yobe State Export Strategy.

**Audu Abubakar Daya**



**Director Commerce**  
**For: - Hon Commisioner**